



Growth Finance Services

What is Growth Finance Services?

Early stage and growth companies are unique, but each requires capital. Houlihan Capital selectively acts as a financial advisor to prepare the necessary materials to raise debt and/or equity capital in anticipation of projected growth. Houlihan may also assist as a placement agent in the raising of the debt and/or equity capital.

What does Houlihan Capital offer?

Houlihan Capital, through its Growth Finance Services Group, will create a comprehensive report that can be used in investor and lender presentations. The report includes (i) an overview of the company's business operations, strategy and plans; (ii) an analysis of the key value drivers, competitive strengths and weaknesses, and business opportunities; (iii) the development of a detailed, multi-year financial projection, and (iv) an opinion of the fair market value of the business.

How does the process work?

Once Houlihan Capital is engaged, the following tasks and procedures occur:

- Extensive discussions with Management regarding the company's history, future outlook, trends within the industry, and competitive market information.
- Review of key metrics of business (i.e. historical and projected volumes, cost and margin assumptions).
- Prepare detailed financial projections with the help of management that includes comprehensive statements of profit & loss, cash flows, and balance sheets.
- Prepare an independent valuation of the company.
- Summarize information in a company slide deck that integrates key business metrics, financial projections, and valuation.

The overall Growth Finance Services process generally takes 2-3 three weeks.

Why Houlihan Capital?

Houlihan Capital is a leading, solutions-driven valuation, financial advisory and boutique investment banking firm committed to delivering superior client value.

In short: Value. Added.

- Responsive
- Conflict Free
- Understandable & Unbiased Reports
- SOC Compliant
- Competitively Priced
- Customized Solutions
- Broad Industry & Geographic Coverage

Contact Us

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